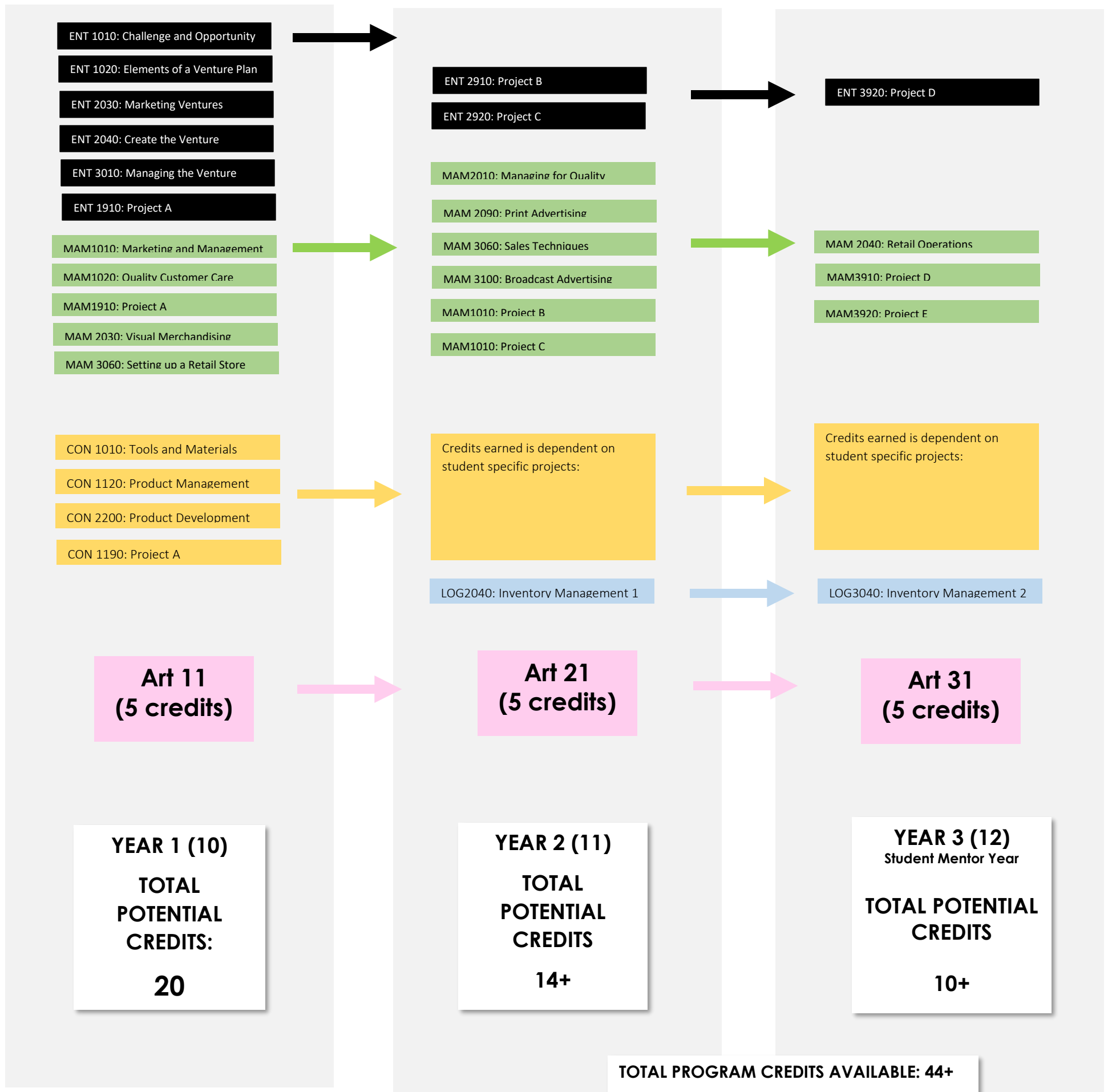




# PROGRAM COURSE GUIDE



Enterprise and Innovation		Management and Marketing		Art	Project Based CTS Modules		Logistics	
ENT 1010: Challenge and Opportunity		MAM 1010: Marketing & Management		Art 11 (5 Credits)	CON 1010: Tools and Materials		LOG2040: Inventory Management 1	
ENT 1020: Elements of a Venture Plan		MAM 1020: Quality Customer Care			CON 1120: Product Management		LOG3040: Inventory Management 2	
ENT 1910: Project A		MAM 1910: Project A			CON 2200: Product Development			
ENT 2010: Analyzing Ventures		MAM 2010: Managing for Quality			CON 1190: Project A			
ENT 2030: Marketing Ventures		MAM 2030: Visual Merchandising		Art 21 (5 Credits)				
ENT 2040: Create the Venture		MAM 2040: Retail Operations						
ENT 2910: Project B		MAM 2090: Promotion – Print Ad		Art 31 (5 Credits)				
ENT 2920: Project C		MAM 3040: Promotion Sales Tech						
ENT 3920: Ent. Project E		MAM 3060: Setting up Retail Store						
ENT 3010: Managing the Venture		MAM 3100: Promotion – Broadcast						
		MAM 3150: The Forest Marketplace						
		MAM 3910: Project D						
		MAM 3920: Project E						
TOTALS								

Year 1 Total:

Year 2 Total:

Year 3 Total: